



becoming established elements in banking policies towards the environment. Sustainability is beginning to reach the mainstream of the financial services sector.

Sustainable Banking, produced in association with Deloitte & Touche is the most comprehensive book on these crucial developments available and will be essential for all those in the financial services sector, corporate managers and the rapidly growing academic community considering how sustainability may be achieved.

## **Sustainable Banking: The Greening of Finance**

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Given the intermediary role banks play within economies, their potential contribution toward sustainable development is enormous. This book has been produced in order to present global perspectives and case studies on the financial services sector and how it is responding to this challenge. To date, banks have been relatively slow to examine their exposure to risk (the environmental performance of their clients) and the opportunities (the products and services they offer). Not before time, this is beginning to change, with both risk and opportunity